

Tool Capitalization & Tracking Survey

Institute of Certified Construction industry Financial Professionals

June 15, 2015

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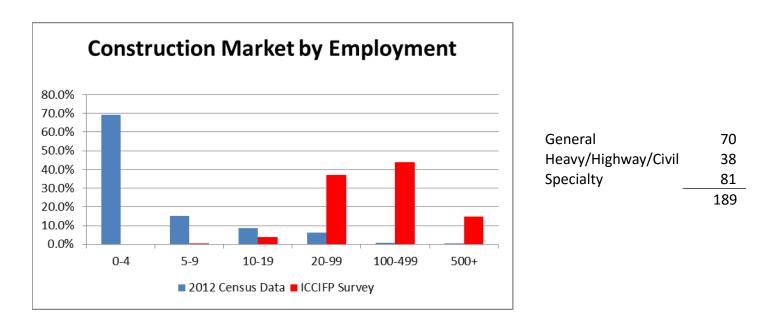
Founder, ShareMyToolbox





Methodology

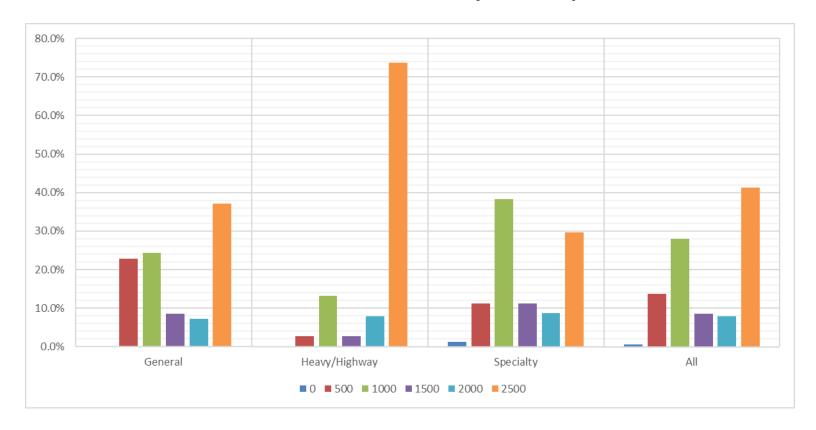
The survey was posted June 5, 2015 on the CFMA Café reaching approximately 7000 members and emailed to 925 CCIFPs. We closed the survey on June 15th with 189 respondents as follows:



Since the sample was targeted at CFMA membership and CCIFPs, the results are skewed towards larger contractors and do not represent the market in general.



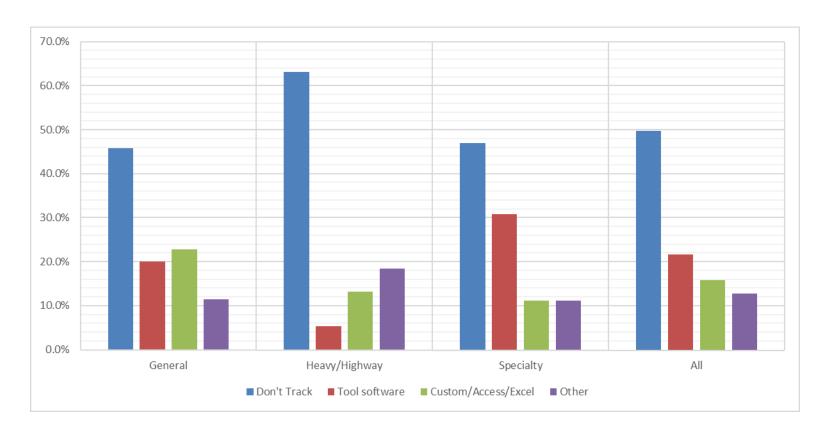
Over what dollar amount do you capitalize tools?



41% of all respondents said they capitalize tools over \$2500. Heavy Highway contractors were most likely to capitalize at this level since they have higher dollar value assets.



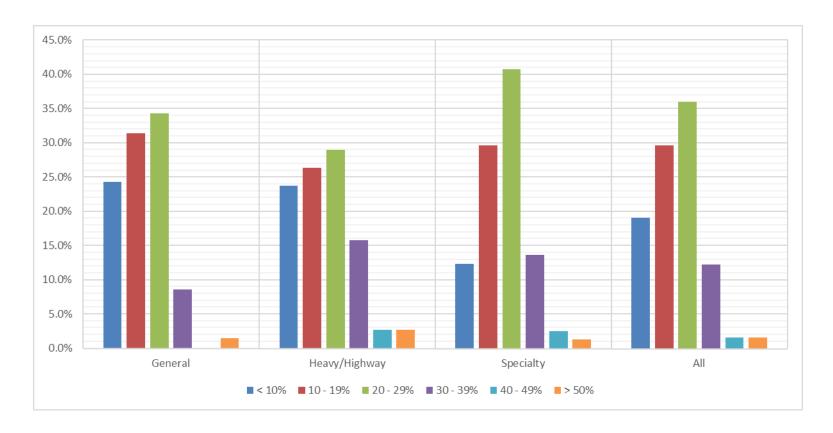
How do you track tools that are not capitalized?



50% of the respondents do not track non-capitalized assets. Specialty Contractors are most likely to use tool tracking software while Heavy Highway contractors are the least likely.



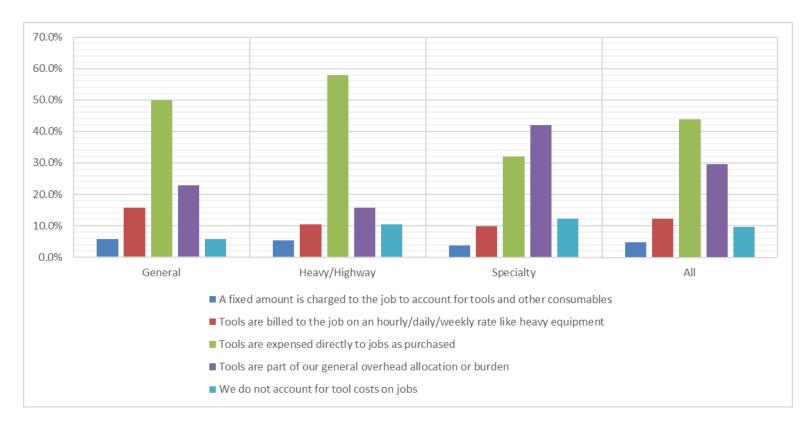
What is your estimated tool replacement rate?



Two thirds of contractors replaced 10-30% of their tools on an annual basis. Specialty contractors led with the highest replacement rate.

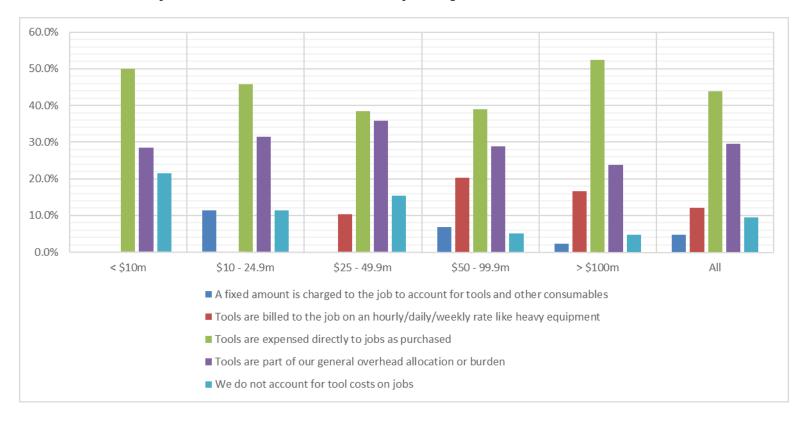


How do you account for project tool cost?



Since tools are not fully consumed on one job, and presumably used again over several jobs, it makes accounting sense to charge tools to overhead and use an allocation factor, but only 30% of contractors (specialties most likely) use this method while an additional 5% use a fixed allocation. However, simplicity rules and 44% expense tools to the job as purchased and 10% do nothing.

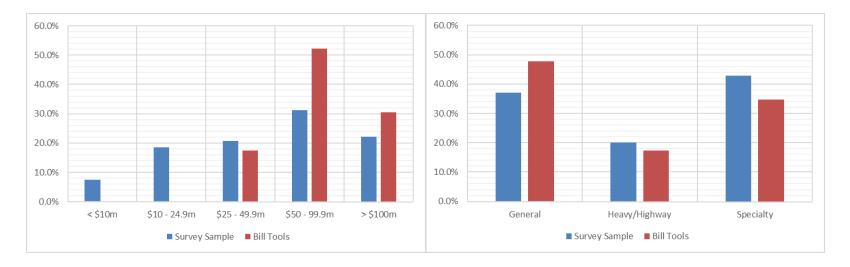
How do you account for project tool cost?



There did not seem to be a tremendous variation in costing methodology based up a contractor's size, although larger contractors were more likely to bill tools to a job on a hourly/daily/weekly basis. Ironically, the largest contractors were the most likely to use the simplest method of expensing tools to a job as purchased.

How do you account for project tool cost?

23 respondents (12%) said they billed tools on an hourly, daily or weekly basis to jobs. Since this was the most intensive method of costing, we wanted to understand the who and why.



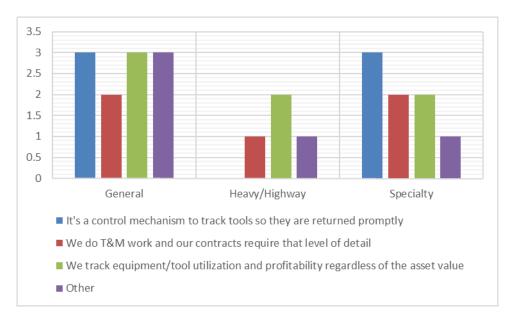
Contractors between \$50-100m were most likely to bill their tools (52% compared to 31% of the total sample) while none under \$25m billed tools even though they made up 26% of the total sample.

General contractors were slightly more likely to bill tools compared to the survey sample, again an interesting point since they own the fewest tools.



Assuming you bill tools to the job via an hourly, daily, or weekly rate, what is the primary reason you do this?

There was no overwhelming primary reason why contractors chose to bill tools – except for specialties that were more likely for control reasons and H/H not at all. T&M requirements would seem to be the most logical, however, it's impossible to make a value judgement on the others without understanding the respondents' individual circumstances.



Responses by Type	
General Contractors	11
Heavy Highway	4
Specialty	8
	23

(Note – we stripped out the responses from those that did not bill jobs, but answered the question anyway.)



Assuming you bill tools to the job via an hourly, daily, or weekly rate, what is the primary reason you do this?



None of the contractors over \$100m billed tools for control reasons.

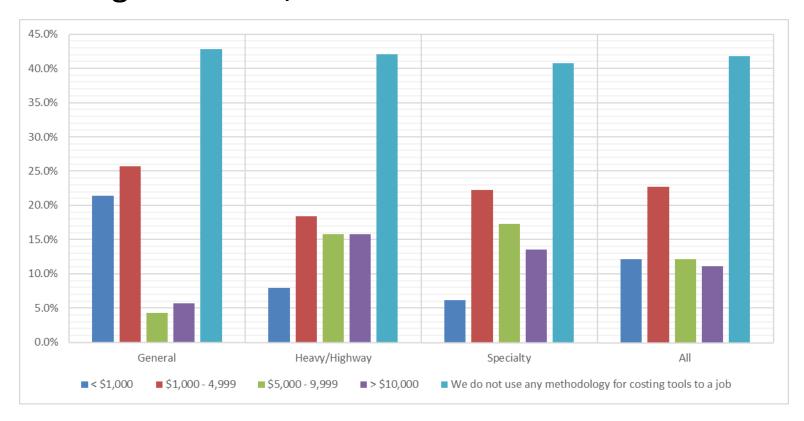
No contractor under \$50m billed tools due to T&M work.

Responses by Revenue

\$25 - 49.9m	4
\$50 - 99.9m	12
> \$100m	7
	23

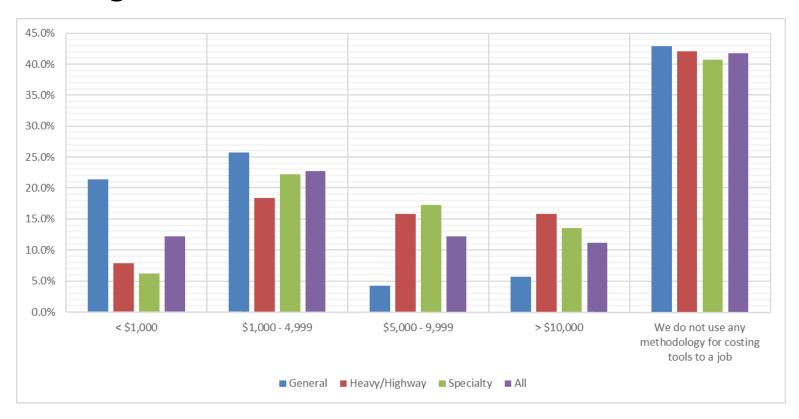


If you were doing a \$1m job, what would be your average tool cost/allocation?



42% overall have no tool allocation. Of those that account for tool costs, 81% charge less than \$10,000 in tool expense to a \$1m job. GCs have the lowest average tool allocation, but ironically they are most likely to use the an intensive methodology (billing by hour/day/week).

If you were doing a \$1m job, what would be your average tool cost/allocation?

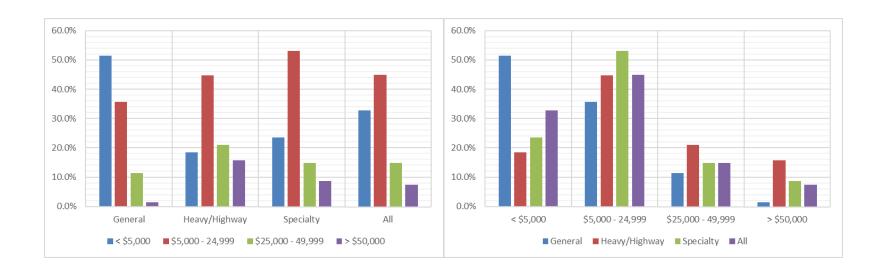


It's no surprise that Specialty and Heavy Highway contractors had the highest job tool cost.



Assuming the same \$1m job, what would be your total average value of the tools used on that job?

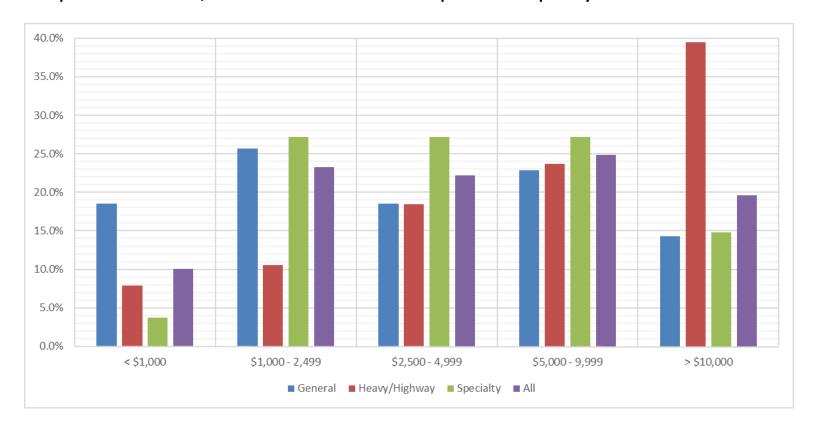
We used 5x the ranges specified in the previous question. In retrospect we should have narrowed these ranges a bit.



Once again, Specialty and HH Contractors also had the highest tool value.



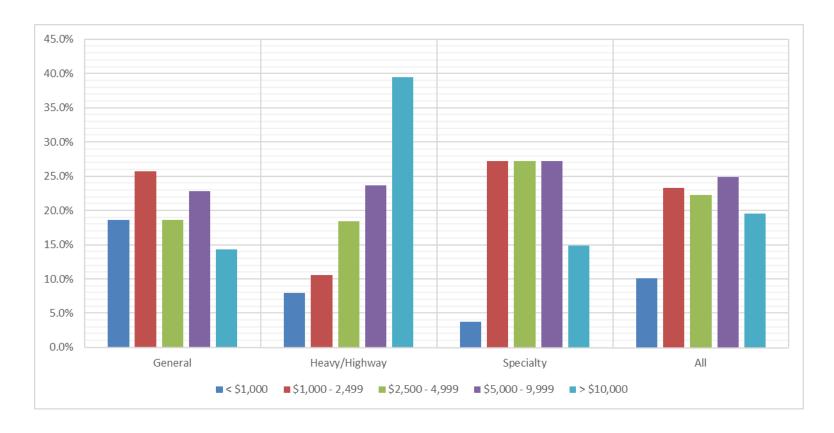
What is the average value of tools in the possession of a crew leader, superintendent, foreman or other responsible party?



There was quite a wide range of tool values held by employees. The question further specified that these tools could either be in their truck or stored in a job trailer.



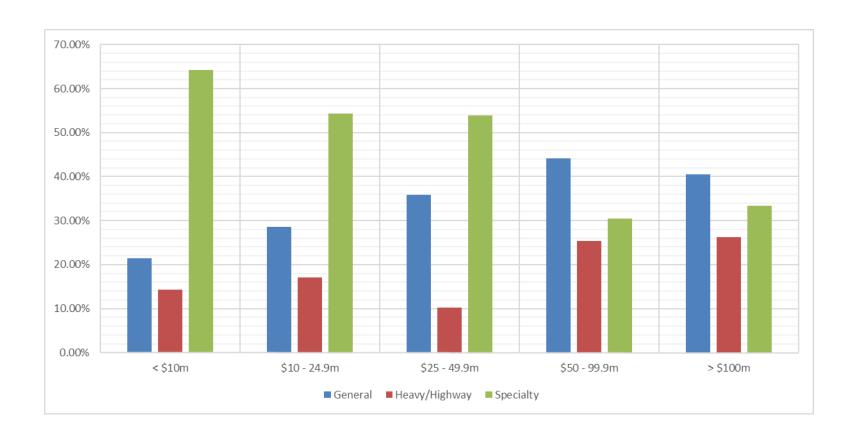
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There was more variability by type of contractor, with Specialty and HH Contractors holding the highest average value per employee.

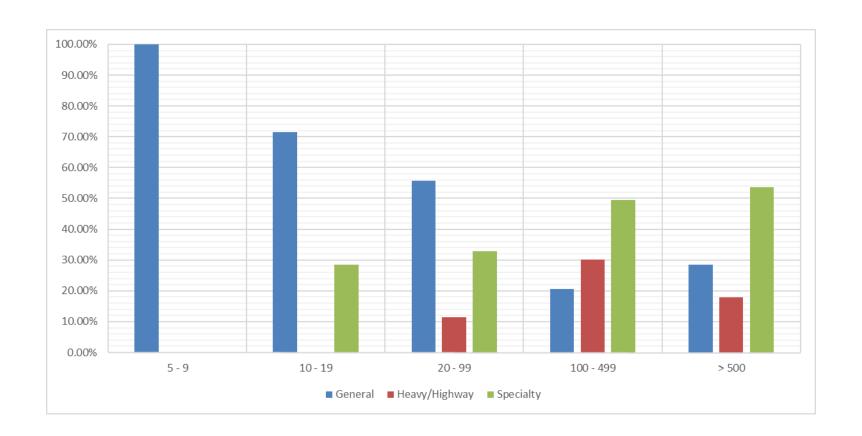


Survey respondents by gross annual revenue





Survey respondents by number of employees





For comments, questions or suggestions for future surveys, please contact:

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